

*Original Research*

# Carbon Price Forecasting Based on Influencing Factor Screening and VMD-BIGRU Hybrid Model: A Case of Hubei Carbon Market in China

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## Abstract

Carbon price forecasting is helpful to the management of carbon markets and the formulation of enterprises' carbon trading strategies. Most of the relevant literature uses forecasting models that can only capture unidirectional time series features, and it does not explain much about the reasons for changes in carbon price trends. This paper proposes a hybrid carbon price forecasting model and takes the daily closing price of carbon allowances in the Hubei carbon market as the research object. Firstly, the minimum absolute contraction and selection operator algorithm is used to screen the main factors influencing carbon prices. Secondly, the original carbon price series is decomposed by the variational mode decomposition model and reconstructed according to the sample entropy. Then, combined with the main influencing factors, the reconstructed series are forecasted separately by the bidirectional gated recurrent unit model, and the final forecasting value is obtained by integrating their forecasting results. Finally, the reasons for trend changes in forecasting results are explained based on the market environment and influencing factors. The result of the study shows that the hybrid model consisting of the variational mode decomposition model and the bidirectional gated recurrent unit model has advantages in forecasting accuracy, goodness of fit, and precision of forecasting direction. In addition, it indicates that the carbon price continued to rise in the early and middle phases due to the national carbon market, market speculation, and policy inducements. It declined and stabilized in the late phase due to the balance of supply and demand and the off-season for compliance. Without significant changes in the policy environment, it will continue to be in the price range of 45-50 yuan in the coming compliance cycle.

**Keywords:** carbon price, hybrid forecasting, VMD-BIGRU, influencing factor screening

## Introduction

In the context of the global greenhouse effect, the United Nations General Assembly put forward two crucial international climate change agreements, the Kyoto Protocol and the Paris Agreement, in 1997 and 2015, respectively, to promote carbon emission reduction utilizing market instruments [1]. The European carbon market was officially launched in 2005. As the world's most mature carbon trading market, it plays a vital role in carbon emission reduction activities. China, the largest developing country, has been actively assuming the responsibility of a significant country in environmental governance. Since 2013, China has set up eight regional carbon trading pilots, and in 2020, at the 75th United Nations General Assembly, formally proposed the goal of "peaking carbon dioxide emissions before 2030 and achieving carbon neutrality before 2060" [2]. On July 16, 2021, China officially launched the trading activities of the national carbon market, driving the development of the domestic carbon market into a new phase. Carbon price forecasting plays a pivotal role in the market trading system. From a macro perspective, the carbon price directly reflects changes in the supply and demand of carbon emission rights in the market. Accurate forecasting of the carbon price can, on the one hand, give full play to the role of price regulation to adjust the allocation of market resources. On the other hand, it can also provide information to establish carbon market management policies [3]. From a micro perspective, carbon price forecasting can assist enterprises in understanding the future development trend of the market to rationally formulate carbon trading strategies to improve their profit level under the premise of completing compliance.

With the in-depth study of carbon price forecasting, a large number of forecasting methods have been accumulated in this field, which can be categorized into three major groups: econometric, artificial intelligence, and hybrid model forecasting. The first category, the econometric method, involves discovering the dynamic laws embedded in natural economic or measurement systems by establishing stochastic equations to describe the quantitative characteristics of real problems [4]. It includes the ARIMA (autoregressive integrated moving average) model [5], ARMA (autoregressive moving average) model [6], GARCH (generalized autoregressive conditional heteroscedasticity) model [7], VAR (vector autoregressive) model [8], and so forth., all of which have achieved good forecasting results in the regional carbon markets they have studied. The second category is artificial intelligence methods. Artificial intelligence models have gained wide application in recent years due to their strong generalization ability and ability to capture nonlinear relationships [3]. In early research, scholars worked on combining various artificial intelligence models such as BPNN (backpropagation neural network) [9], ELM (extreme learning machine) [10], and LSSVR (least squares support vector

regression) [11] with different optimization algorithms to forecast carbon prices. In subsequent research, RNN (recurrent neural network models) such as the LSTM (long short-term memory) neural network [12] and the GRU (gated recurrent unit) neural network [13] stand out among all artificial intelligence models with their unique memory functions and have become one of the most frequently used forecasting models. The third category, hybrid model forecasting methods, arose from the need to cope with the complexity and variability of carbon price series [14]. Among the hybrid model forecasting methods, the decomposition integration strategy, which advocates the decomposition of the carbon price series before forecasting, has recently become one of the mainstream research methods in the field. It reduces the complexity of the original series as well as the requirements of the forecasting model [15]. The main signal decomposition methods used in this strategy are the EMD (empirical mode decomposition) model [16], the EEMD (ensemble empirical mode decomposition) model [17], the VMD (variational mode decomposition) model [18], the CEEMD (complementary ensemble empirical mode decomposition) model [19], and the CEEMDAN (complete ensemble empirical mode decomposition with adaptive noise) model [20].

Fluctuating carbon prices are highly susceptible to the influence of the external environment, so increasing the consideration of external influencing factors can improve the accuracy of the forecast. The influencing factors considered by scholars can be roughly divided into two categories, namely structural factors and non-structural factors. Structural factors mainly include energy prices, the economic situation, international carbon prices, and the environment. Fossil energy prices, such as coal, oil, and natural gas, influence supply and demand in energy markets, which are closely linked to carbon emissions and prices [21]. The economic situation corresponds to the activity of enterprises, which can indirectly affect their demand for carbon allowances [22]. The influence of the international carbon price, represented by the EU carbon price, on domestic carbon prices stems from the strong information spillover effect of this mature trading market [23]. Environmental factors, such as air quality and extreme temperatures, affect carbon prices through regulatory intensity and energy consumption, respectively [24]. Non-structural factors mainly refer to the Baidu search index, which is widely used in China. It reflects, to some extent, changes in investors' behavior and their interest in carbon markets [25].

Carbon price forecasting has accumulated a wealth of research results, but some things still could be improved. Regarding research content, most of the literature on carbon price forecasting only focuses on describing the performance of the forecasting models but neglects the correlation analysis of forecasting results. In terms of the forecasting models, although LSTM and GRU models have excellent memory functions, they can only capture forward time series information, which quickly causes information loss

and affects forecasting accuracy. Based on the above considerations, this paper proposes a hybrid forecasting model integrating influencing factor screening, signal decomposition, and carbon price forecasting. Initially, the LASSO (least absolute shrinkage and selection operator) algorithm is used to screen out the main external influencing factors from aspects of the foreign carbon price, energy price, macroeconomics, market exchange rate, industrial development, and environment. They are used as model inputs, along with the carbon price, to participate in forecasting. Secondly, the original carbon price series is decomposed with the VMD model and reconstructed according to SE (sample entropy). Then, the BIGRU model, which can extract information from both forward and reverse directions, is selected to forecast the reconstructed series combined with the main influencing factors and the final forecasting values are obtained by integrating their forecasting results. Finally, an analysis of the reasons for changes in trends in forecasting results is provided.

The features and innovations of this paper are mainly in the following two aspects: First, the VMD-BIGRU model, which has been widely used in the forecasting fields of crude oil price, wind power, and gold futures price, is applied to the field of carbon price forecasting, and its superiority in this forecasting task is confirmed, which contributes to the further in-depth development and application of the BIGRU model in this

field. Second, after the end of the forecasting process, combined with the actual development of the market and the changes of external influencing factors, the trend analysis of the carbon price forecasting results is carried out, and the reasons for changes in the trend are expounded. Based on this, we make reasonable forecasts of future changes in carbon prices outside the sample.

## Experimental Procedures

This paper proposes a hybrid carbon price forecasting model integrating influencing factor screening and decomposition integration, including the LASSO algorithm for influencing factor screening, the VMD model for decomposition, the BIGRU model for forecasting, and the evaluation indicators, as well as the DM (Diebold-Mariano) test for comparison of forecasting effects of models, and takes the carbon price in Hubei as the research object for forecasting.

### Framework for the Hybrid Carbon Price Forecasting Model

The structure of the hybrid carbon price forecasting model used in this paper is shown in Fig. 1 and contains three main components. The first part screens the influencing factors of the carbon price. The LASSO

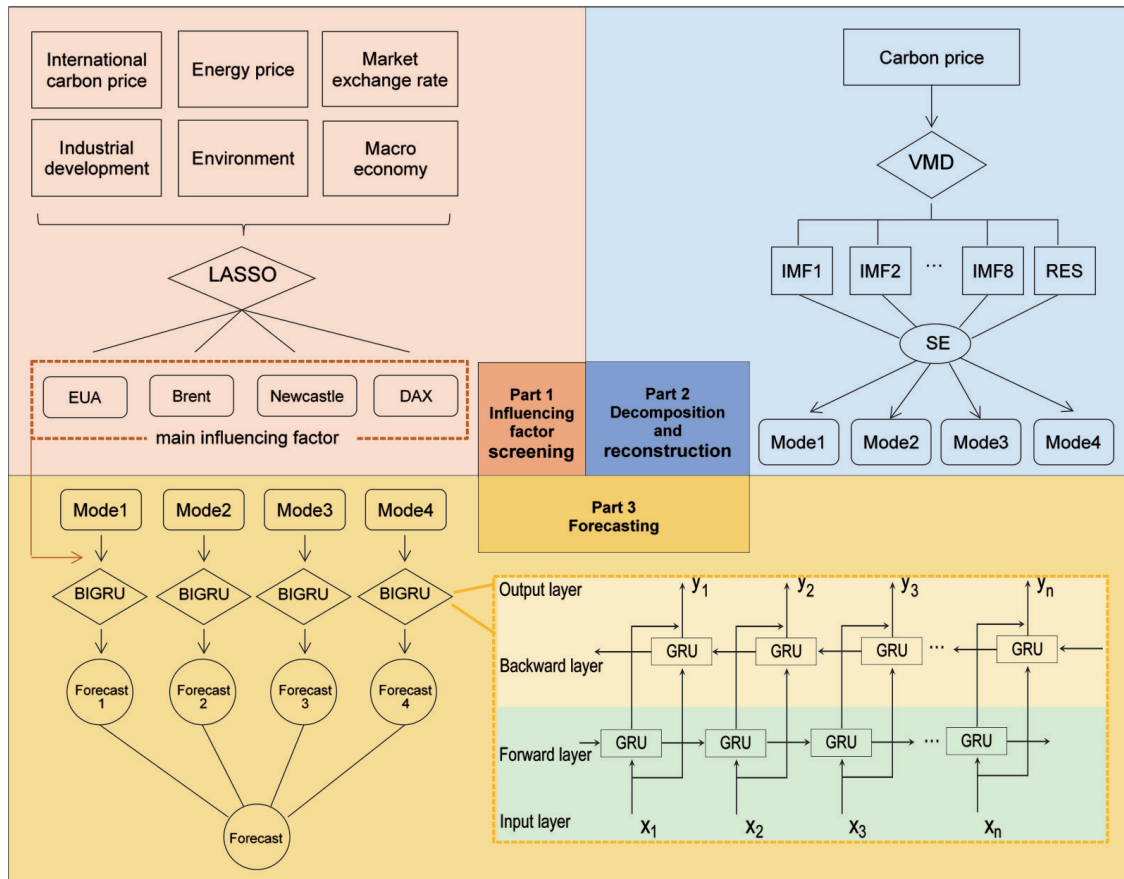


Fig. 1. Framework for the hybrid carbon price forecasting model.





in the forecasting error category are inversely related to the forecasting effect, while  $R^2$  and  $Dstat$  are positively related. Regarding the significance test of differences, we introduce the DM test proposed by Diebold and Mariano. The original hypothesis of the test is that two models possess the same forecasting accuracy. If the p-value is small, the original hypothesis can be rejected, indicating that the difference in forecasting accuracy between the two models is significant. As for the superiority or inferiority of forecasting, the effect between them can be judged according to the positive or negative sign of the DM value. Specific arithmetic steps are detailed in the literature [31].

## Empirical Research

The empirical part of the study begins with screening for external influencing factors, decomposition and reconstruction of the normalized carbon price series, and then forecasting the reconstructed series in combination with the main influencing factors.

### Data Sources and Preprocessing

Since 2013, China has established eight carbon trading pilots, and the changes in carbon prices in each province are shown in Fig. 4. Carbon prices in

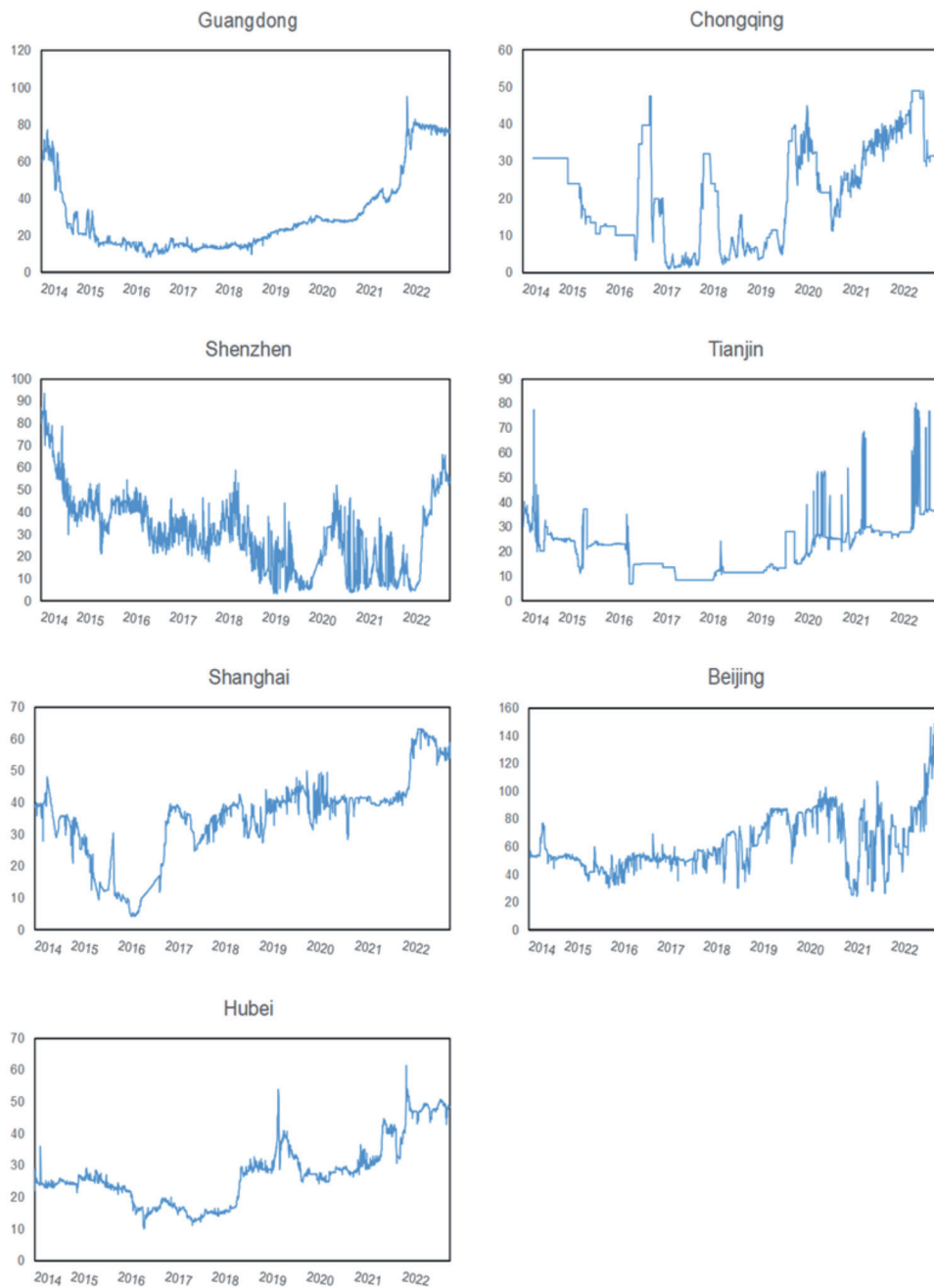


Fig. 4. Carbon price changes in regional carbon markets.









Table 4. Center frequency of each IMF under different decomposition numbers.

IMF	Decomposition number					
	6	7	8	9	10	11
1	0.43573660	0.42860502	0.36003834	0.47573770	0.43454800	0.43079917
2	0.23240309	0.23911662	0.21920146	0.39721746	0.35053216	0.32533586
3	0.10217958	0.13050114	0.12035701	0.27517902	0.26784229	0.25150423
4	0.04692664	0.07167035	0.07135940	0.15345938	0.18719160	0.19312252
5	0.01120721	0.03516567	0.04203439	0.07993438	0.12379928	0.14638361
6	0.00003790	0.00788510	0.01993359	0.04448281	0.07311154	0.09800664
7		0.00003363	0.00614123	0.02023235	0.04238339	0.06778490
8			0.00003098	0.00614073	0.01985679	0.04074620
9				0.00003095	0.00607514	0.01945618
10					0.00003081	0.00591986
11						0.00003040

number, indicating that the decomposition is insufficient, which easily causes the phenomenon of modal aliasing. When the decomposition number exceeds 8, its center frequency stabilizes significantly. If the decomposition continues, it will easily lead to excessive decomposition. On the one hand, the workload will be increased in vain, and the forecasting efficiency will be reduced. On the other hand, it will be easy to include useless variables, which affect the forecasting model's ability to extract data features. Therefore, the value of  $K$  is set to 8, and the penalty factor  $\alpha$  takes the value of 2000.

The original input series and the final decomposition result of the VMD model are shown in Fig. 7. Due to the large number of IMFs after decomposition, to simplify the forecasting process, we reconstruct them with SE, which measures the complexity of time series, and name the new series Mode. The SE values and reconstruction results for each IMF are presented in Fig. 8. Mode 1 and Mode 2 record the fluctuation of the carbon price in Hubei, while Mode 3, which has the lowest complexity, strips out the high-frequency fluctuation of the carbon price and retains the overall trend of the series.

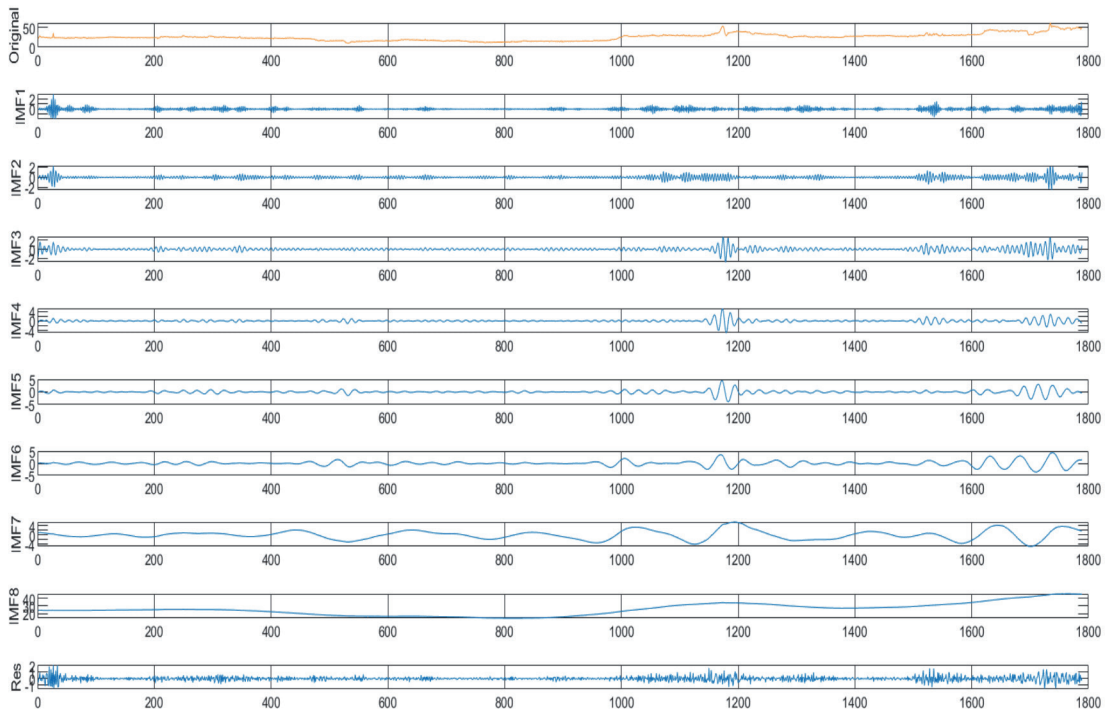


Fig. 7. Decomposition results of the original series.



Table 5. Important parameters of BIGRU.

Parameter	Setting
Epoch	500
Initial learning rate	0.001
Number of hidden GRU units	20
Decreasing factor of learning rate	0.1
Batch size	128

On April 26, 2019, as the compliance period approached, market activity increased, making the carbon price fluctuate significantly. On July 21, 2021, with the launch of the national carbon market, people's attention to the Hubei carbon market increased, and the number of institutions and individuals who opened accounts in the market soared. Afterward, market speculation was at an all-time high, increasing the carbon price by more than 10 yuan. On November 11, 2021, the market was informed in advance of the base price for the allowance auction, and as a result, high carbon prices suffered a brief period of suppression.

#### Carbon Price Forecasting

We take Modes and four main influencing factors screened out together as model inputs and used the BIGRU model to forecast Mode 1-4 3-5 times. Then, the best results are selected for saving. Finally, we linearly sum up the forecasting results of each Mode to get the final forecasting value. In terms of model training, this paper chooses the Adam optimizer, which has the advantages of fast convergence and small memory capacity, to optimize the training process to reduce the number of iterations required to obtain the optimal parameters and accelerate the optimization process [33].

In the iterative optimization of parameters using the gradient descent algorithm, the MSE function is chosen as the loss function, considering the dynamic variation of the gradient value. The remaining essential parameter settings of the model are shown in Table 5.

## Results and Discussion

### Analysis of the Carbon Price Forecasting Results and the Reasons for Changes in Its Trend

The hybrid carbon price forecasting model VMD-BIGRU adopts the forecasting idea of decomposition and integration to forecast the carbon price in Hubei. Fig. 10 shows the final forecasting result and its trend changes.

The forecasting results of the carbon price can be categorized into three phases based on their respective trends: the early phase, the middle phase, and the late phase. In the early phase, along with the establishment of China Carbon Emissions Registration and Clearing Co., LTD., the market activity in Hubei increased. Coupled with the combined influence of external factors such as the continuously rising Brent and EUA as well as the declining DAX, the carbon price has mainly shown a fluctuating upward trend. In the middle phase, there was a sharp fluctuation in the carbon price, which made it surge from 43.77 yuan to an all-time high of 61.48 yuan. The reasons for the volatility included two main aspects. The first was market speculation. This stage was the off-season for market compliance, with little participation by emission control enterprises, and the trading subjects of the market were institutional and individual investors. At the same time, it coincided with a sharp rise in EUA, so speculators took the opportunity to speculate on the market. The second was policy inducements. On the eve of the price boom,

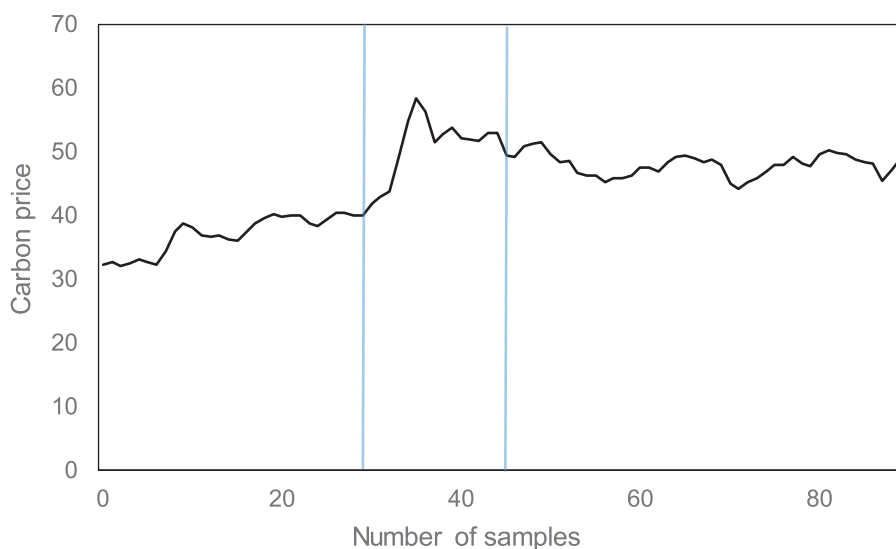


Fig. 10. Trend in the forecasting results of the VMD-BIGRU model.





GRU model, and this weak difference is probably not significant. Therefore, to prove the advantages of the VMD-BIGRU model proposed in this paper more reliably, the DM test is applied to verify the significance of the difference between it and the comparison models. The judgment of this test is based on the difference between the loss series produced during the forecasting process of two comparison models, so the positive and negative statistical values can show the superiority or inferiority of their forecasting effect. At the same time, the p-value represents the significance level of the difference. In Table 7, the DM values are all negative, which means that the forecasting error of the model used in this paper is smaller than all comparison models. The p-values are all less than 0.10, indicating that these differences in accuracy are all significant at a 10% significance level, which more reasonably proves this hybrid model's high applicability in forecasting the carbon price in Hubei.

## Conclusions

This paper combines effective influencing factor screening methods, scientific signal decomposition techniques, and advanced forecasting models to forecast the carbon price in Hubei. Initially, the LASSO algorithm is used to screen out the main influencing factors highly correlated with the carbon price. Secondly, the original carbon price series is decomposed into 8 IMFs and 1 residual series by the VMD model, and the decomposed series is reconstructed into 4 new series named Mode according to their SE values. Afterward, combining the main influencing factors, the new series are forecasted separately by the BIGRU model, and then each forecasting result is summed up to obtain the final forecasting value. Eventually, the forecasting effects of VMD-BIGRU and other models are compared and analyzed regarding evaluation indicators and the significance test of differences. Additionally, the forecasting result is interpreted in light of reality to justify it and further forecast the changes in the carbon price outside the sample.

The main conclusions reached in this paper as a result of the study are as follows:

(1) The BIGRU model can ensure better forecasting accuracy while simplifying the model structure. Regardless of whether the research object is decomposed, its forecasting effect is better than that of other comparison models, and it has a high degree of applicability in forecasting the carbon price in Hubei.

(2) The hybrid carbon price forecasting model constructed by combining the VMD and BIGRU models can show a good combination effect. The evaluation results of its  $R^2$ , MAE, RMSE, MAPE, MSE, and Dstat are superior to all comparison models set up in this paper, and this advantageous difference passes the DM significance test, further proving its feasibility and excellence.

(3) Carbon prices in Hubei continued to rise in the early and middle phases due to the national carbon market opening, market speculation, and policy inducements. They then gradually dropped and stabilized in the late phase due to the market's balance between supply and demand and the off-season for compliance. Without significant changes in the policy and market environment, the carbon price in Hubei will remain in the price range of 45-50 yuan in the coming compliance cycle and will experience slight fluctuations before and after the compliance period.

The features and innovations of this paper are mainly in the following two areas: First, the hybrid model VMD-BIGRU is employed in the field of carbon price forecasting, and its applicability in the forecasting task of the Hubei carbon market has been proven, which contributes to the further development and application of the BIGRU model in this field. Second, after the completion of the forecasting, the reasons for trend changes in the carbon price forecasting results are explained in light of the actual market development and changes in the main influencing factors. Then a reasonable forecast is made based on these for future changes in the carbon price outside the sample.

Nonetheless, the research in this paper still needs improvement. Compared with the European carbon market, the domestic carbon market started late, and the development of all aspects still needs to be mature, so there is less sample data to study. Subsequent studies will improve this and focus on the correlation between the policy environment and the carbon market to expand the research scope of the carbon price further and enrich the research content on influencing factors.

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## Conflict of Interest

The authors declare no conflict of interest

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