

Analysis of the Implementation of the Sustainable Development Goals (SDGs) in V4 Countries and Their Impact on Competitiveness

Erika Kormaníková*, Anna Šenková

University of Prešov, Faculty of Management and Business, Department of Tourism and Hotel Management, Slovakia

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Abstract

The 17 Sustainable Development Goals (SDGs) proposed by the United Nations Commission on the Environment seek to move as close as possible to achieving balanced sustainable development that considers the needs of present generations without compromising the needs of future generations. The aim of the paper is to present the results of the analysis of the process of implementation of the global Sustainable Development Goals (SDGs) in the V4 countries for 2022 based on selected indicators. Since data on the achievement of individual goals was not available for all goals, we thus used the comparison of sustainable development indices of the countries in the analysis of the secondary data that were available. Given that sustainability is also linked to country competitiveness, we also analyze the country competitiveness index. In the analysis, we focused on finding statistically significant differences in the achievement of each goal in the V4 countries and statistically significant correlations between the SDGI and the WCI. The results of the analysis showed that the Slovak Republic is the most successful among the V4 countries in terms of competitiveness in sustainable development, and Hungary is the least successful. In addition to the above, the results of our research expand knowledge in the field of sustainable development in the V4 countries and can also serve as a basis for further study and research on sustainability with links to country competitiveness.

Keywords: Sustainable development, SDGs, SDG-I, WCI, competitiveness

Introduction

Sustainability research is an extremely topical issue today. However, sustainability is not just one separate research area that does not affect other aspects of research, but it is an area that is interconnected in almost all areas of life. Sustainability, although perceived mainly in ecological terms, also affects the competitiveness of countries. Alonso-Almedia & Celemin-Pedroche [1]

focused on this fact at the research level, dealing mainly with the relationship between the competitiveness and sustainability of a tourist destination. 4 years later, Rodriguez-Diaz & Pulido-Fernandez [2] explored in their paper that sustainability is currently a key factor for assessing the sustainability of tourism competitiveness.

The link between sustainability and competitiveness has also been confirmed in the research of Vašaničová et al. [3], in which the authors focused on the business

* e-mail: erika.kormanikova@smail.unipo.sk

Table 2. SDG-I of V4 countries for 2022

V4 country	SDG-I ranking (2022)	SDG-I score in % (2022)
Czech Republic	7	74.2
Poland	13	72.4
Slovak Republic	21	70.2
Hungary	23	69.9
EU average	---	72.0

(Source: own processing according to Lafortune et al. [35])

and Norway (77.2%). By contrast, Turkey scored the worst with 56.7%. At the same time, from the point of view of the SDG-I of individual European countries, the SDG-I of the V4 countries is at the level of “good” and “average”.

As far as the fulfillment of individual goals is concerned, the V4 countries adopt different attitudes towards the SDGs. There is also diversity in the implementation of the SDGs across the V4 countries. For the purposes of our research, however, we distinguished them graphically. In the first hypothesis, we verified statistically significant differences, but to determine these differences according to the T-test, we need to recode the data according to the graphical scale into numerical ones.

In the following Table 3, we can see the fulfillment of individual SDGs in the V4 countries differentiated according to this defined graphical and numerical scale as follows:

- ✓ objective is achieved = 1, like a most significant achievement,
- challenges remain to achieve the goal = 2, like a rather significant implementation,

- significant challenges remain to achieve the objective = 3, like a significant implementation,
- major challenges remain to achieve the goal = 4, like an insignificant implementation.

If we look at the fulfillment of individual SDGs in the V4 countries, we can see that for individual countries, the decisive phenomenon is not only whether and what attitude they will take towards each of the SDGs, but also how the fulfillment of the goal has changed compared to the previous year. As with the fulfillment of goals, we can graphically distinguish individual changes in the fulfillment of individual goals as follows. You can see this graphical and numerical scale (for the purpose of the research) in Table 4 below:

- ⬆ the goal is on the rise = 1, like the most significant changes,

- ➡ the achievement of the target has seen a slight increase = 2, like a rather significant change,

- ⬅ goal achievement stagnates = 3, like a rather insignificant change,

- ⬇ goal achievement is on the decline = 4, like an insignificant change.

From the Tables 3 and 4, we can see diversity between fulfillment and changes in the fulfillment of SDGs in V4 countries. This diversity between the V4 countries helps countries to be mutually competitive [36, 37] and more competitive than other countries [38]. However, in this paper, we focus primarily on comparing the Global Competitiveness Index with the SDG index.

We wrote more about the SDG index in Table 2 and Figure 1. This time we will focus on the competitiveness index of the V4 countries, which we describe in Table 5.

From the encoded data itself (Table 3), there are differences between individual V4 countries in the fulfillment

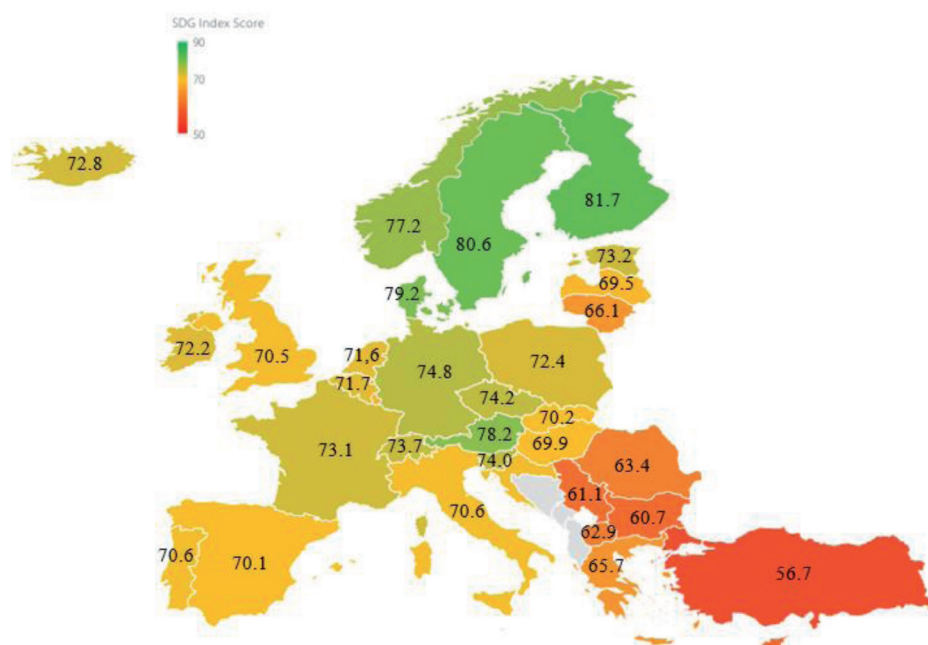


Fig. 1. SDG-I score of individual European Union countries in % (Source: own processing according to Lafortune et al. [35]).

